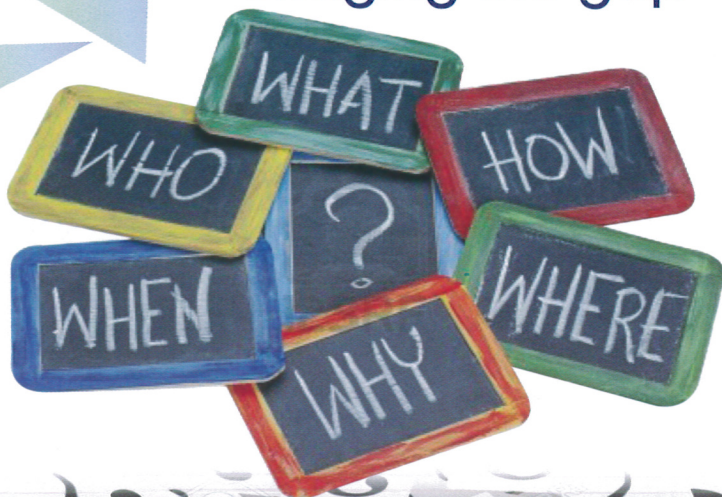


# ProEd ADVANTAGE

Bridging the gap



**Demystify the  
college admissions  
process**



# PROED

BRIDGING THE GAP

[www.proedworld.com](http://www.proedworld.com) | Email: [Info@proedworld.com](mailto:Info@proedworld.com)



# ProEd Team



## Lauren Jackson

Lauren is driven by a passion for education. A U.S. native and graduate of the University of Virginia, she has spent her time since in various realms of the higher education sector from US financial aid to private consulting. She has worked as an undergraduate Admissions Director at an art and design college, Program Manager at the University of Maryland, and the Developer/Manager of a College Admissions Consulting department in Dubai. She most recently worked in the Washington, DC (USA) area at the Common Application, a universal access application uniting 600 plus universities to make college applications more accessible worldwide.

## Deepa Harish

Deepa has a Master's degree in Chemistry along with a Bachelors in Education. Having more than 15 years of experience with leading Cambridge IGCSE and American curriculum Schools in India, Muscat and Dubai, she has been counseling & teaching high school students. By virtue of her extensive experience in University admissions and counseling, she has guided many students in fulfilling their dreams to pursue higher education in various major Universities and colleges in USA, UK, & Canada



## Philipp Ines

A highly-driven and goal-oriented professional with a passion for teaching, public speaking and community service. Armed with a degree in Medical Science, both in Bachelors and Masters, teaching experience, plus his wits and charisma, he is an addition to the team of experienced and able members of the ProEd family.

## Simone Charles

Advisor (Based in USA)

Simone Charles, MBA, has worked in higher education for 5 years. She received her BBA in Marketing Management at the University of Memphis Fogelman College of Business. Her Master's in Business Administration was obtained at Argosy University. Her knowledge of the higher education landscape has come from working in private, for-profit, and public universities in a variety of admissions capacities. Her experience as a Recruiter, Associate Director of Admissions and Assistant Director of Admissions or Transfer and International Students has given her great insight into what colleges and universities are looking for in a student and the admissions process the USA.



## Christina Lewis

Advisor (Based in USA)

Christina lives in Washington, DC, USA and works as a Project Manager Geologist at Environmental Resources Management. She graduated with a degree in Geological Sciences at McGill in 2008 and received her MSE in Environmental Engineering from Johns Hopkins University in 2013. She works as part of the ProEd team to provide advice to students and their families on careers in the Sciences and Engineering, as well as admission to top Canadian and US schools.

## Lea Rosales

With five years of experience as educational counselor, Lea is equipped and trained with expertise in dealing with emotional, physical, and behavioral issues of students. A psychology graduate she possesses skills not only in counseling but also in psychometric testing.





# College & Admission Counseling Services

## A Holistic Approach

We help students to receive admission offers from targeted colleges and universities with ProEd's invaluable guidance and advice by developing their profile, determining the right fit of university/degree, and planning and tracking applications through a holistic admissions approach.

With our comprehensive college counseling packages, ProEd equips high school students with an individualized plan of action through one-on-one counseling. With our counselors, you'll complete a variety of self-assessments, such as:

- In-house career and personality assessment psychometric test
- Workshops in motivation, study skills, and time management;
- Assistance in internships and extracurricular planning;

Students can also enroll in our full suite of college application consulting services, including:

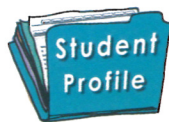
- College, country and major selection assistance;
- UCAS and Common Application guidance;
- Essay and personal statement assistance from our experts;
- College resume compilation and building;
- Guidance on scholarships and financial aid



*Career Planning  
& Assessment*



*Personalized  
Counseling &  
Mentorship*



*Profile  
Building &  
Development*



*Customized  
Application  
Strategy Timeline*



*University  
Selection &  
Application*



*Scholarship &  
Financial Aid  
Identification*



*Visa Assistance &  
Pre Departure  
Orientation*



*Summer School  
Application  
Guidance*

At ProEd, we provide students with the tool to **PRO**gress their **ED**ucation

*Our Counselors Have Placed Students In School Globally*

# STUDENT JOURNEYS

At **ProEd**, we help to **PRO**gress your **Ed**ucation Goals!

"Proed has been very helpful in my journey to achieve my MBA dream. I received offers from Wharton, Cambridge (with scholarship), UCLA and Michigan. I am grateful to ProEd counselors for assisting me in each step and following up to discuss how things went. They kept my confidence up and pushed me further.- Sakhi" Gandhi , MBA Class of 2018 Wharton Business school

"Thank you very much for all your help in my admission process. It wouldn't have been possible without you as we didn't know how to go about the process. I am joining University of Glasgow , wish ProEd and team best wishes". – Amartya Kumar class of 2019 University of Glasgow

"I never truly expected to do as well as I did, but I put in the work for it and that just goes to show that hard work really does pay off. ProEd really helped me to do well too, because they are willing to work very hard in order to help you improve, provided that you put the effort in yourself as well, I got admission offers from 5 Universities in USA, Thanks ProEd." Harshil Jain, ( IHS)Class of 2020 University of Maryland

"As an architecture aspirant, I was required to submit a portfolio, which was a very daunting task, but thanks to ProEd, I think I was able to show my talents. I received my acceptance letter from Iowa State University and University of Oregon, but I really was looking forward to being accepted to Pratt Institute." - Lopita Das (GMA) class of 2020

"The thing I liked most about ProEd was how close they are and how much they care about their students. Not only that, they also continue helping even after the admission as they provide their services till, basically, the day the student's first day of university. I found the overall experience very beneficial." Hassan Alyousuf, (Dubai National School) , North Carolina State University Class 2020

"ProEd team who spent a great deal of time and effort to explain and guide the holistic admission and scholarship procedure. I got my admission in my dream University in USA with scholarship, Big thanks to Team ProEd." Sanna Kapoor ( GMA)Class of 2020 Purdue University



**ProEd DMCC**

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Dubai, United Arab Emirates

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