



At **ProEd**, We help to **PRO**gress
your **ED**ucation Goals!

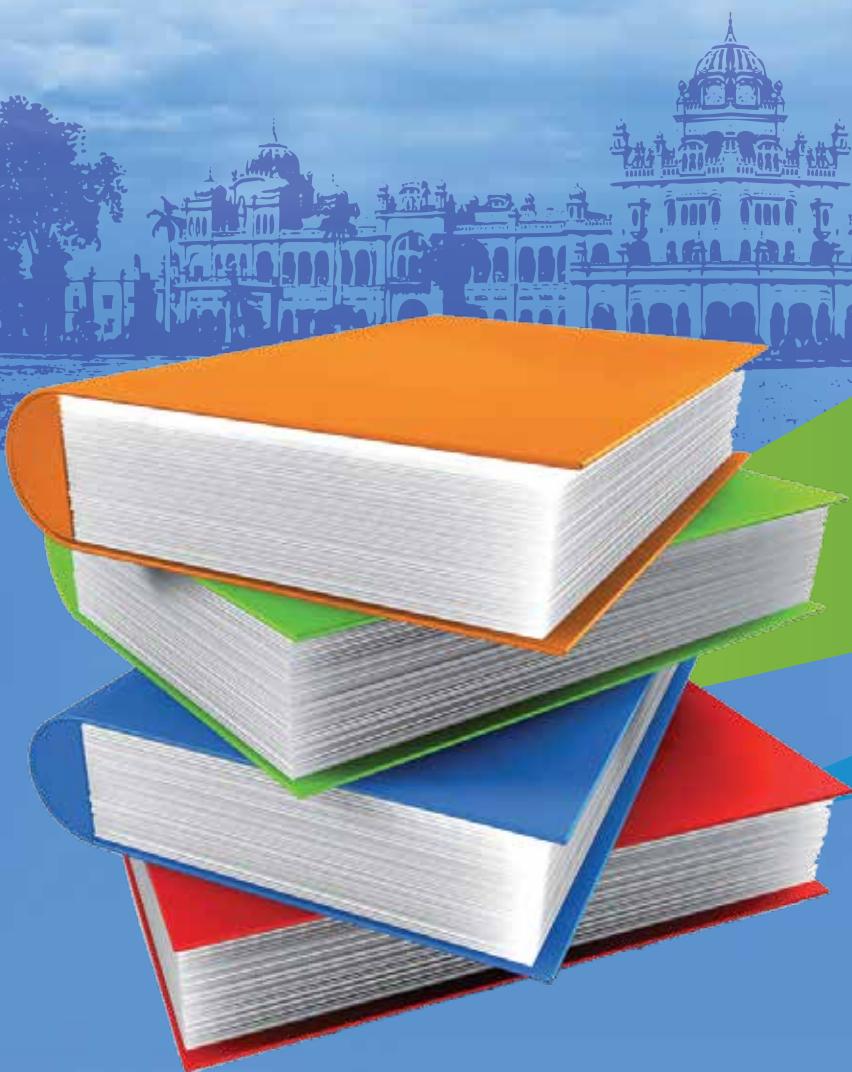


Table of contents

About ProEd

Vision & Mission

What is the Gap

Bridging The Gap

Our Services

Our Team

Our Students

Our Partners

Marketing Initiatives

About ProEd

ProEd is an Admissions and Higher Education Services organization in Dubai UAE, with interest to serve the entire Gulf. We help students realize their dreams by bridging the gap between where they want to be in the future and how to get there.

We are a proud team of professionals with a vast and diverse range of experience within the business, professional and higher education realms, who share a dream of bridging educational gaps for students, teachers, schools and universities globally.

ProEd is founded by a group of counselors from USA ,India ,UK, and parents, all with a single motive of furthering educational progress globally.

ProEd is ISO 9001 certified Organization .



Mission, Vision & Values

MISSION

To bridge the gap between our students' educational dreams and their goals by providing higher education opportunities both locally and internationally.

VISION

To treat the needs of each and every student as uniquely as the individuals they are.

VALUES

We treat education as our passion, not a business. Through this approach, ProEd ensures that every family who comes through our door receives the same attention to detail and care that they require. Our aim is not to filter students to schools we partner with (although yes, we do have partners), or to give a blind 'guarantee' to get into a top school in a particular country. Our aim is to listen to their needs- budget, family-related, geographical and vocational, to name a few- and then deliver based on those considerations.

We accomplish this in three ways:

-  Advising, counseling and preparing students professionally and personally for admission to internationally accredited higher education institutions.
-  Working closely with higher education institutions to broaden our knowledge base and provide information about a diverse range of universities to students, in addition to identifying opportunities for growth and student support.
-  Providing assistance to secondary schools in supporting their students during the college application/preparation process



What is the Gap?

“The Gap” is the space between where a student is right now, and where they want to be. Our goal is to partner with and educate teachers, counselors and students on university admissions processes, so that together we can help each student begin their higher education journey. ProEd offers those who are college-bound the tools to bridge that gap.

The world of college admissions and career planning is multi-faceted. Today, universities are not only concerned with the academic excellence of those who are admitted, but also ensuring each individual is well-rounded. Their goal is to prepare students for the real world, making them desirable candidates for employment. With the surge in quality applicants, institutions must differentiate candidates beyond the basic requirements.

It is with the understanding that many diverse needs and requirements must be addressed that we have created ProEd. Our approach is designed to partner with you to help your students develop the foundation and skills necessary for successful academic and professional careers.

Bridging The Gap

How Do We Help?

Help students receive admissions offers from targeted colleges and universities with ProEd's invaluable guidance and advice by developing their profile, determining the right fit of university/degree, and planning and tracking applications through a holistic admissions approach.

Conduct college tours worldwide, help with summer planning and program applications. Support secondary school staff through workshops, training sessions and other services so they can better assist students

Work with universities by learning more about their campus, programs and offering so as to determine the right fit for students. We also identify opportunities in which universities can further their ability to help students through partnerships, tours and other initiatives

Bridging the gap is all about preparation. At ProEd, we provide students with the tools to PROgress their EDucation



Our Services



STUDENTS

- ❖ Admission consulting
- ❖ Career counseling
- ❖ Global University Tours
- ❖ Portfolio review



SCHOOLS

- ❖ Training/ workshops
- ❖ Seminars
- ❖ University visits
- ❖ School fairs



UNIVERSITIES

- ❖ Content Training
- ❖ Partnerships
- ❖ Business development opportunities



EDUCATION SERVICES

- ❖ Test Prep
- ❖ Language Training support
- ❖ Education Software
- ❖ Employee Education Support

ProEd Team



Lauren Jackson

Lauren is driven by a passion for education. A U.S. native and graduate of the University of Virginia, she has spent her time since in various realms of the higher education sector from US financial aid to private consulting. She has worked as an undergraduate Admissions Director at an art and design college, Program Manager at the University of Maryland, and the Developer/Manager of a College Admissions Consulting department in Dubai. She most recently worked in the Washington, DC (USA) area at the Common Application, a universal access application uniting 600 plus universities to make USA college applications more accessible worldwide.

Princy Syjo Joseph

A journalism graduate with a passion in creative writing, designing and education. She has more than 15 years of experience out of which 8 years is in the education consultancy sector. By virtue of her extensive experience, she has guided and advised many students to fulfill their dreams to pursue higher education in various destinations like USA, UK, Canada, Malaysia, Singapore & India.



Philipp Ines

A highly-driven and goal-oriented professional with a passion for teaching, public speaking and service. Armed with a degree in Nursing, both in Bachelors and Masters, teaching experience, plus his wits and charisma, he is an addition to the team of experienced and able members of the ProEd family.



Simone Charles

Advisor (Based in USA)

Simone Charles, MBA, has worked in higher education for 5 years. She received her BBA in Marketing Management at the University of Memphis Fogelman College of Business. Her Master's in Business Administration was obtained at Argosy University. Her knowledge of the higher education landscape has come from working in private, for-profit, and public universities in a variety of admissions capacities. Her experience as a Recruiter, Associate Director of Admissions and Assistant Director of Admissions or Transfer and International Students has given her great insight into what colleges and universities are looking for in a student and the admissions process the USA.



Christina Lewis

Advisor (Based in USA)

Christina lives in Washington, DC, USA and works as a Project Manager Geologist at Environmental Resources Management. She graduated with a degree in Geological Sciences at McGill in 2008 and received her MSE in Environmental Engineering from Johns Hopkins University in 2013. She works as part of the ProEd team to provide advice to students and their families on careers in the Sciences and Engineering, as well as admission to top Canadian and US schools.



Our Students



Testimony

ProEd World <proedworld@gmail.com>

Tue, Apr 7, 2015 at 6:50 PM

Hi Lauren,

Hope you've been well. Please find my testimony below:

Proed has been very helpful in my journey to achieve my MBA dream. I received offers from Wharton, Cambridge (with scholarship), UCLA and Michigan. I am grateful to Simone and Lauren for assisting me in each step and following up to discuss how things went. They kept my confidence up and pushed me further. I worried that since I had only 1.5 years of work experience, my application would be weaker than the other candidates. But they helped me recognise and bring out strengths. I would recommend Proed to anyone seeking to pursue an MBA - the team is extremely knowledgeable and works on a very personal level with you - something I felt that stood out for me as I worked with them.

Best,
Sakhi
Sent from my iPhone

Ms Sakhi Gandhi

Graduated from Kings College , London has been coached and guided by team of **ProEd** for MBA admissions.

She received offers from The Wharton School- University of Pennsylvania , University of Cambridge ,UCLA and Michigan State University. She has been offered scholarship as well.

She decided to join Wharton in the Fall 2015. ProEd wishes Sakhi All the Best.

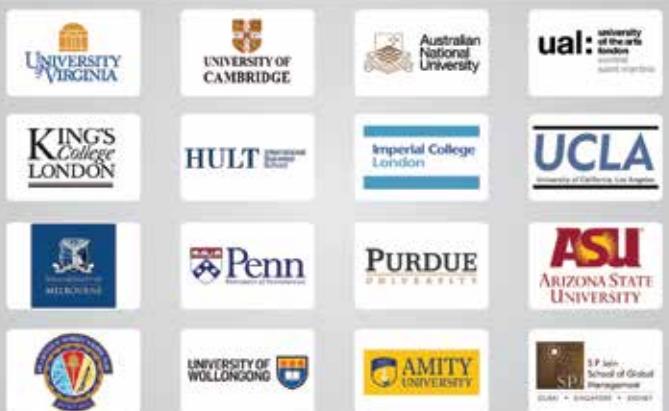


By Bridging the Gap, you can PROgress your EDucation to the next level

Do you Want to Go to University Abroad?

ProEd has experienced American counselors & advisors based in Dubai & USA who will guide you to study anything, anywhere in the world.....USA, UK, Canada, Singapore, Australia, Malaysia, India and even in Dubaiyou name it and we guide you!

OUR COUNSELORS HAVE PLACED STUDENTS IN SCHOOLS GLOBALLY



At ProEd, We help to PROgress your EDucation Goals!

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Our Partners



INTERNATIONAL COLLEGES



Marketing Initiatives

The image features the PROED logo on the left, which includes a stylized green and blue geometric star-like icon and the text 'PROED' in large, bold, blue letters, with 'BRIDGING THE GAP' in smaller letters below it. To the right, a young woman with dark hair, wearing a light-colored t-shirt, stands smiling and holding a dark blue book or folder. In the bottom left corner, there is a cluster of various international flags, including the United States, Canada, Australia, and the United Kingdom, among others.

The image features the PROED logo on the left, which includes a stylized green and blue geometric icon and the text 'PROED' in large letters with 'TECHNOLOGY EDUCATION' underneath. To the right of the logo are four blue directional signs with white text: 'CAREER PATHS', 'AND', 'COLLEGE OPTIONS', and 'ONE STOP FOR SOLUTION'. Below the signs is a group of six diverse young adults (three men and three women) smiling and giving a thumbs-up gesture.

Do you Want to Go to University Abroad?

ProEd has experienced American counselors & advisors based in Dubai & USA who will guide you to study anything, anywhere in this world....USA, UK, Canada, Singapore, Australia, Malaysia, India and even in Dubai.....you name it and we guide you

OUR COUNSELORS HAVE PLACED STUDENTS IN SCHOOLS GLOBALLY



At ProEd, We help to **PRO**gress your **ED**ucation Goals!

A photograph of two women, one Black and one White, sitting at a table with laptops. They are positioned in front of a white banner that reads "PROED" with a green circular logo, "BRIDGING THE GAP BETWEEN DREAMS AND GOALS", and "ADVISING FOR SUCCESS". The banner is mounted on a stand. The woman on the right is wearing a pink jacket over a striped shirt. The woman on the left is wearing a dark jacket over a light-colored top. The background is a plain, light-colored wall.

A photograph of a booth at the Higher Ed Expo. On the left, a white banner with the PROED logo (a green stylized 'P' and 'E' inside a hexagon) and the text 'PROED EDUCATING THE MIND' is displayed. The banner also features the slogan 'BRIDGING THE GAP BETWEEN DREAMS AND GOALS' in large blue letters, with 'ADMISSIONS AND HIGHER EDUCATION' in smaller text below. A woman with dark hair, wearing a black blazer over a white top, is seated at a white table on the right, smiling. On the table in front of her is a laptop, a small orange container, and some papers. The background is a plain, light-colored wall.



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