



At **ProEd**, We help to **PRO**gress
your **ED**ucation Goals!

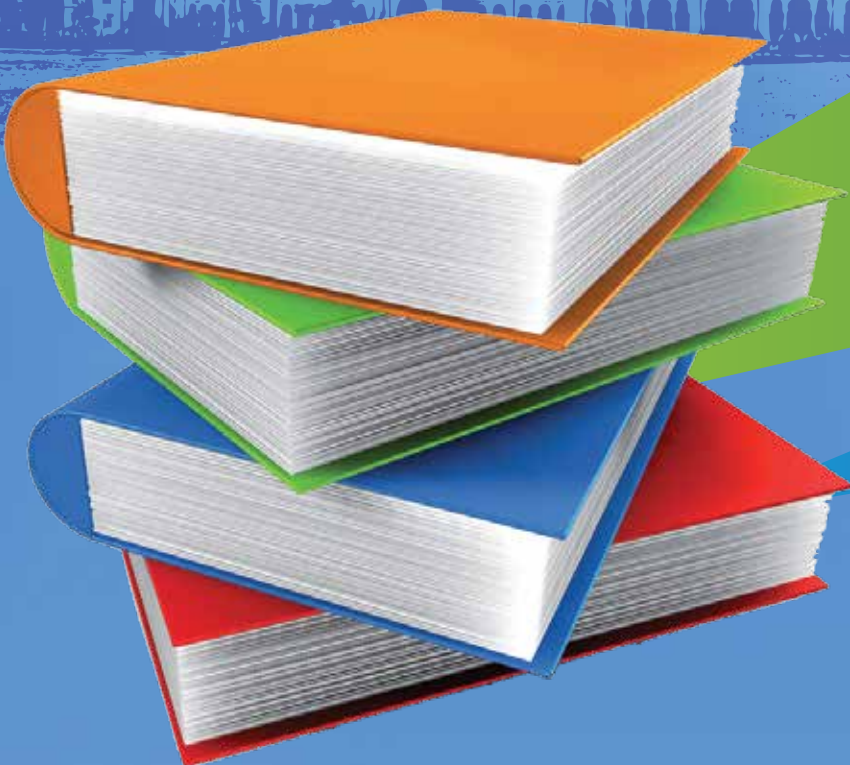


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About ProEd

ProEd is an Admissions and Higher Education Services organization in Dubai UAE, with interest to serve the entire Gulf. We help students realize their dreams by bridging the gap between where they want to be in the future and how to get there.

We are a proud team of professionals with a vast and diverse range of experience within the business, professional and higher education realms, who share a dream of bridging educational gaps for students, teachers, schools and universities globally.

ProEd is founded by a group of counselors from USA ,India ,UK, and parents, all with a single motive of furthering educational progress globally.

ProEd is ISO 9001 certified Organization .



Mission, Vision & Values

MISSION

To bridge the gap between our students' educational dreams and their goals by providing higher education opportunities both locally and internationally.

VISION

To treat the needs of each and every student as uniquely as the individuals they are.

VALUES

We treat education as our passion, not a business. Through this approach, ProEd ensures that every family who comes through our door receives the same attention to detail and care that they require. Our aim is not to filter students to schools we partner with (although yes, we do have partners), or to give a blind 'guarantee' to get into a top school in a particular country. Our aim is to listen to their needs- budget, family-related, geographical and vocational, to name a few- and then deliver based on those considerations.

We accomplish this in three ways:

- ✦ Advising, counseling and preparing students professionally and personally for admission to internationally accredited higher education institutions.
- ✦ Working closely with higher education institutions to broaden our knowledge base and provide information about a diverse range of universities to students, in addition to identifying opportunities for growth and student support.
- ✦ Providing assistance to secondary schools in supporting their students during the college application/preparation process



What is the Gap?

“The Gap” is the space between where a student is right now, and where they want to be. Our goal is to partner with and educate teachers, counselors and students on university admissions processes, so that together we can help each student begin their higher education journey. ProEd offers those who are college-bound the tools to bridge that gap.

The world of college admissions and career planning is multi-faceted. Today, universities are not only concerned with the academic excellence of those who are admitted, but also ensuring each individual is well-rounded. Their goal is to prepare students for the real world, making them desirable candidates for employment. With the surge in quality applicants, institutions must differentiate candidates beyond the basic requirements.

It is with the understanding that many diverse needs and requirements must be addressed that we have created ProEd. Our approach is designed to partner with you to help your students develop the foundation and skills necessary for successful academic and professional careers.

Bridging The Gap

How Do We Help?

Help students receive admissions offers from targeted colleges and universities with ProEd's invaluable guidance and advice by developing their profile, determining the right fit of university/degree, and planning and tracking applications through a holistic admissions approach.

Conduct college tours worldwide, help with summer planning and program applications. Support secondary school staff through workshops, training sessions and other services so they can better assist students

Work with universities by learning more about their campus, programs and offering so as to determine the right fit for students. We also identify opportunities in which universities can further their ability to help students through partnerships, tours and other initiatives

Bridging the gap is all about preparation. At ProEd, we provide students with the tools to **PROgress their **ED**ucation**



Our Services







STUDENTS

-  Admission consulting
-  Career counseling
-  Global University Tours
-  Portfolio review






SCHOOLS

-  Training/ workshops
-  Seminars
-  University visits
-  School fairs







UNIVERSITIES

-  Content Training
-  Partnerships
-  Business development opportunities



EDUCATION SERVICES

-  Test Prep
-  Language Training support
-  Education Software
-  Employee Education Support

ProEd Team



Lauren Jackson

Lauren is driven by a passion for education. A U.S. native and graduate of the University of Virginia, she has spent her time since in various realms of the higher education sector from US financial aid to private consulting. She has worked as an undergraduate Admissions Director at an art and design college, Program Manager at the University of Maryland, and the Developer/Manager of a College Admissions Consulting department in Dubai. She most recently worked in the Washington, DC (USA) area at the Common Application, a universal access application uniting 600 plus universities to make USA college applications more accessible worldwide.

Princy Syjo Joseph

A journalism graduate with a passion in creative writing, designing and education. She has more than 15 years of experience out of which 8 years is in the education consultancy sector. By virtue of her extensive experience, she has guided and advised many students to fulfill their dreams to pursue higher education in various destinations like USA, UK, Canada, Malaysia, Singapore & India.



Philipp Ines

A highly-driven and goal-oriented professional with a passion for teaching, public speaking and service. Armed with a degree in Nursing, both in Bachelors and Masters, teaching experience, plus his wits and charisma, he is an addition to the team of experienced and able members of the ProEd family.



Simone Charles

Advisor (Based in USA)

Simone Charles, MBA, has worked in higher education for 5 years. She received her BBA in Marketing Management at the University of Memphis Fogelman College of Business. Her Master's in Business Administration was obtained at Argosy University. Her knowledge of the higher education landscape has come from working in private, for-profit, and public universities in a variety of admissions capacities. Her experience as a Recruiter, Associate Director of Admissions and Assistant Director of Admissions or Transfer and International Students has given her great insight into what colleges and universities are looking for in a student and the admissions process the USA.



Christina Lewis

Advisor (Based in USA)

Christina lives in Washington, DC, USA and works as a Project Manager Geologist at Environmental Resources Management. She graduated with a degree in Geological Sciences at McGill in 2008 and received her MSE in Environmental Engineering from Johns Hopkins University in 2013. She works as part of the ProEd team to provide advice to students and their families on careers in the Sciences and Engineering, as well as admission to top Canadian and US schools.



Our Students



ProEd World <proedworld@gmail.com>

Testimony

Tue, Apr 7, 2015 at 6:50 PM

Hi Lauren,

Hope you've been well. Please find my testimony below.

Proed has been very helpful in my journey to achieve my MBA dream. I received offers from Wharton, Cambridge (with scholarship), UCLA and Michigan. I am grateful to Simone and Lauren for assisting me in each step and following up to discuss how things went. They kept my confidence up and pushed me further. I worried that since I had only 1.5 years of work experience, my application would be weaker than the other candidates. But they helped me recognise and bring out strengths. I would recommend Proed to anyone seeking to pursue an MBA - the team is extremely knowledgeable and works on a very personal level with you - something I felt that stood out for me as I worked with them.

Best,
Sakhi
Sent from my iPhone

Ms Sakhi Gandhi

Graduated from Kings College , London has been coached and guided by team of **ProEd** for MBA admissions.

She received offers from The Wharton School- University of Pennsylvania , University of Cambridge ,UCLA and Michigan State University. She has been offered scholarship as well.

She decided to join Wharton in the Fall 2015. ProEd wishes Sakhi All the Best.

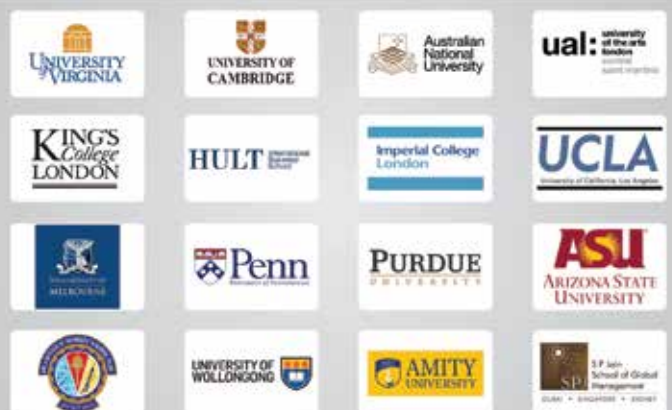


By Bridging the Gap, you can **PRO**gress your **ED**ucation to the next level

Do you Want to Go to University Abroad?

ProEd has experienced American counselors & advisors based in Dubai & USA who will guide you to study anything, anywhere in the world.....USA, UK, Canada, Singapore, Australia, Malaysia, India and even in Dubai!you name it and we guide you!

OUR COUNSELORS HAVE PLACED STUDENTS IN SCHOOLS GLOBALLY



At ProEd, We help to **PRO**gress your **ED**ucation Goals!

ProEd DMCC

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Jumeirah Lakes Towers (JLT), Dubai
Opp: JLT Metro Station

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info@proedworld.com | www.proedworld.com



Our Partners



CITY UNIVERSITY
LONDON



University of Brighton

BU Bournemouth
University



UNIVERSITY
OF ABERDEEN



University
of Glasgow



UNIVERSITY OF
LIVERPOOL

UNIVERSITY *of* York



University of the
West of England

NOTTINGHAM
TRENT UNIVERSITY

UNIVERSITY OF
WESTMINSTER

INTERNATIONAL
HORIZONS COLLEGE

Cranfield
UNIVERSITY

KAPLAN

INTERNATIONAL
COLLEGES



Kingston College

FANSHAWE
COLLEGE



THOMPSON RIVERS
UNIVERSITY



SYNERGY
UNIVERSITY
DUBAI CAMPUS



Murdoch
UNIVERSITY



HTMI
Hotel and Tourism
Management Institute
Switzerland

VFS VANCOUVER FILM SCHOOL
Results Matter



Stratford
UNIVERSITY

HULT International
Business
School

istituto **marangoni**
enhancing talent since 1935



الجامعة الكندية دبي
CANADIAN UNIVERSITY OF DUBAI




THE EMIRATES ACADEMY
for academic excellence in the United Arab Emirates



S P Jain
School of Global
Management
DUBAI • SINGAPORE • SYDNEY

PROED
BUILDING THE AID

Where do you want to study after high school?

A man in a white thobe and ghutra is aiming a bow in a desert landscape at sunset. The sky is a mix of orange, red, and purple, with a large sun low on the horizon. The text "BRIDGING THE GAP BETWEEN DREAMS AND GOALS" is written in a bold, sans-serif font in the upper right. The PROED logo is in the bottom right corner.

**BRIDGING THE GAP BETWEEN
DREAMS AND GOALS**

PROED
PROGRESS THROUGH EDUCATION

COLLEGE TOURS

USA UNIVERSITY TOUR
2015 **9** **Gold Time**
DAYS

Is your dream to go to college in the United States? Have you been to the US yet, or visited a college campus? If you know not, or are still unsure about what the right university is, this is the perfect opportunity for you! Our USA summer tour is the perfect solution to gain a diverse picture and determine for your college of your dreams. You will spend nearly two weeks on the US East Coast visiting various types of universities, Public, Private, Ivy, Liberal Arts, and Art & Design. While there, you will also have the chance to experience the life of students at MIT, Boston and Washington, DC through tours and other cultural activities. By the end of the tour, you will be able to picture yourself more clearly attending your dream university!

Itinerary (tentative):
Boston Harvard, Yale, MIT, Williams, Haverford, Boston University
Philadelphia, Bryn Mawr, Duke University of Chapel Hill, Johns & Johns
NYU, Columbia, Princeton, Brown Institute of Technology, Princeton
New Jersey
Philadelphia University of Pennsylvania
Washington, DC Johns Hopkins University, Georgetown, American
University, University of Virginia

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PROED
P R O E D
W O R L D

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